

Feedback Intelligence – Beyond Surveys

It's time to move past employee surveys.

The game changer. Employee surveys are a thing of the past. The future belongs to SMART Feedback.

Hardly any other management tool has become as outdated in companies as expensive and time-consuming employee surveys. Even the popular micro-surveys are not really an alternative when you take a closer look.

Today's younger generations no longer want to continuously rate their satisfaction or engagement. This routine creates fatigue and it is also distorted by low response rates, complacent evaluations, fear of reactions from superiors, questions that are irrelevant to the individuals concerned, and much more.

However, this survey fatigue and the distorting factors can be eliminated with the new feedback portal from SMART FED.

Its guiding principle is simple:

Listening instead of surveying

With the SMART Feedback approach, employees choose when and why they provide feedback. They focus on topics that directly influence their work and outcomes. This results in feedback that is:

- **Timely** – aligned with real organizational change
- **Credible** – voluntary, authentic, and unbiased
- **Actionable** – specific enough to drive decisions



SMART FED delivers more than engagement scores. It provides continuous insight into the factors that shape organizational performance, including:

- Process efficiency and effectiveness
- Collaboration across teams and functions
- Employee commitment and accountability
- Strategy implementation
- Culture, compliance, and customer focus

The result: clearer signals, faster decisions, and targeted improvement where it matters most.

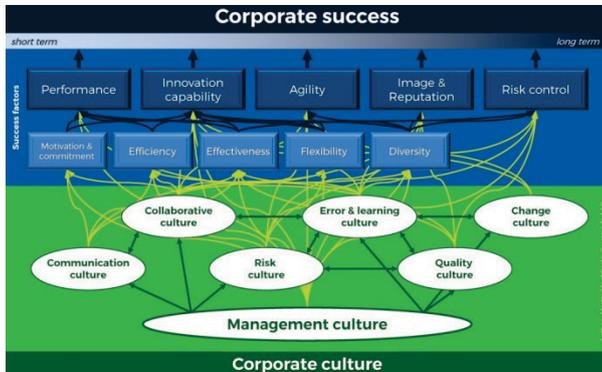
Leave surveys behind. Use Feedback Intelligence to strengthen performance and competitiveness.

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Publications

<https://smart-fed.com/en/publications/>

Corporate Culture



Dimensions of Appreciation



Toxic Corporate Culture



Megatrend USA



Sustainable Human Resource Management



Employee Survey Smart



Feedback without surveys



Employee surveys vs. AI

