

Sustainable management of human resources means ...

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Basic
principles



- giving them trust and appreciation
- treat them with respect and honesty
- treat them fairly and equally
- value their knowledge and experience
- utilize their diversity and ideas
- encourage their potential and offer them opportunities for development
- give them freedom and opportunities to learn
- provide them with high-performance work equipment
- provide them with contemporary working conditions and environment
- protect their health (physical & mental)
- respect and uphold their rights
- give meaning, direction and values to their work
- be empathetic to their concerns and problems
- eliminate toxic corporate cultures

Martin Mechlinski
CEO smart-fed AG



Manage and use one of your most important resources sustainably.



Systemic employee feedback

individual – authentic – relevant

... so that you set the right priorities
at the right place and at the right time.